
Big Data
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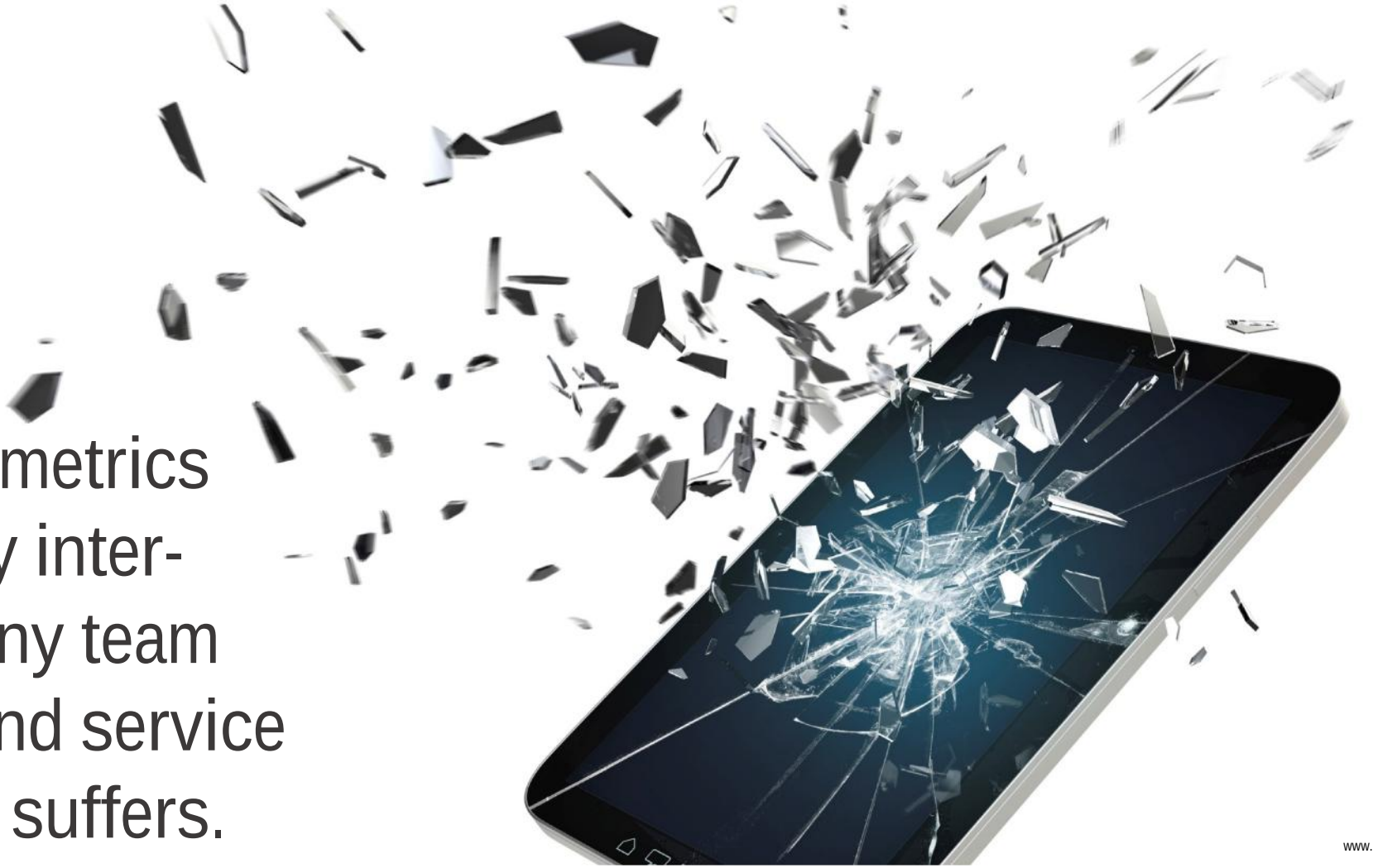

79% of organizations have not completely integrated their data sources across the organization.

Only 18% of suppliers receive critical point of sale data from retail partners.

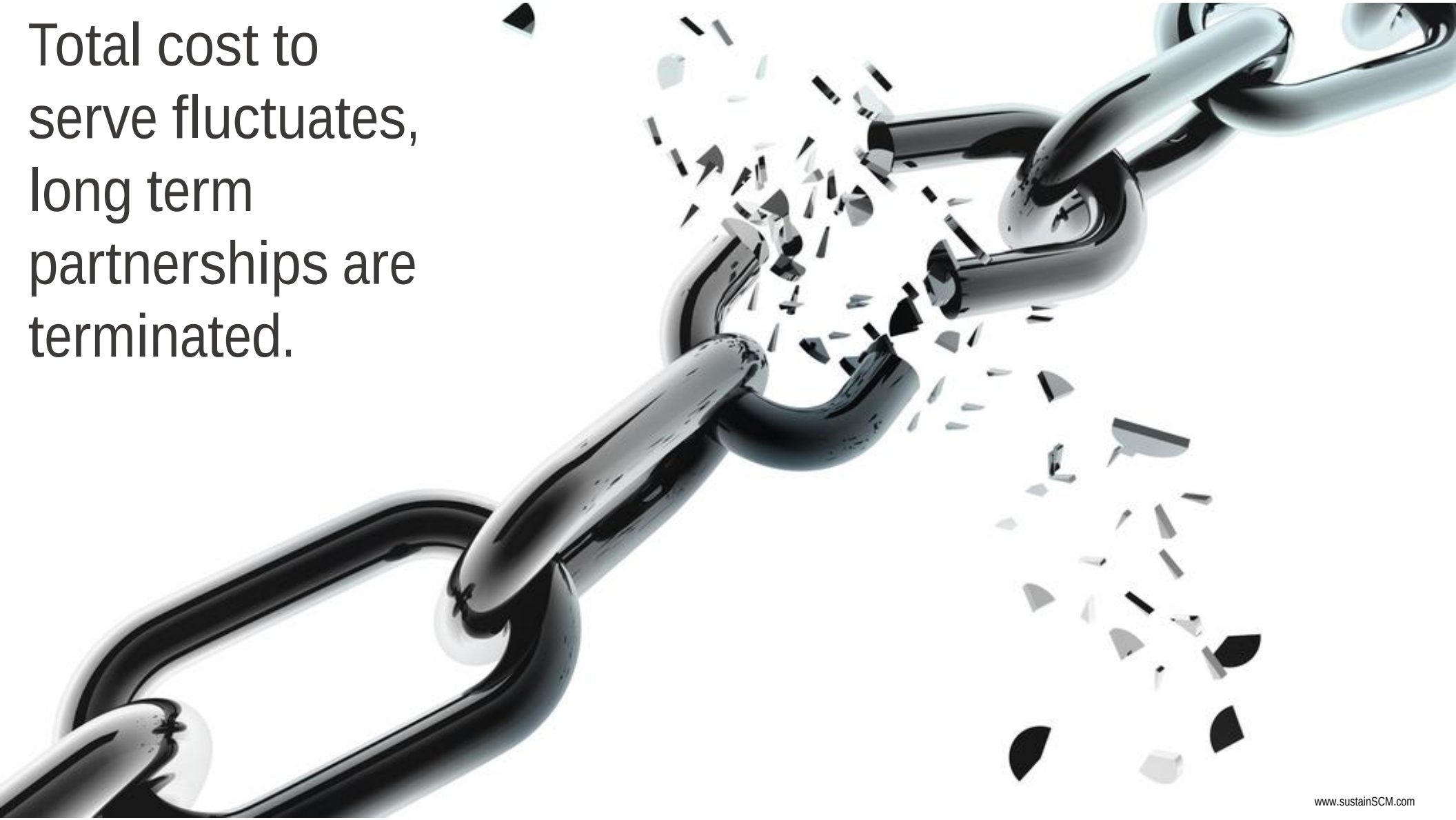


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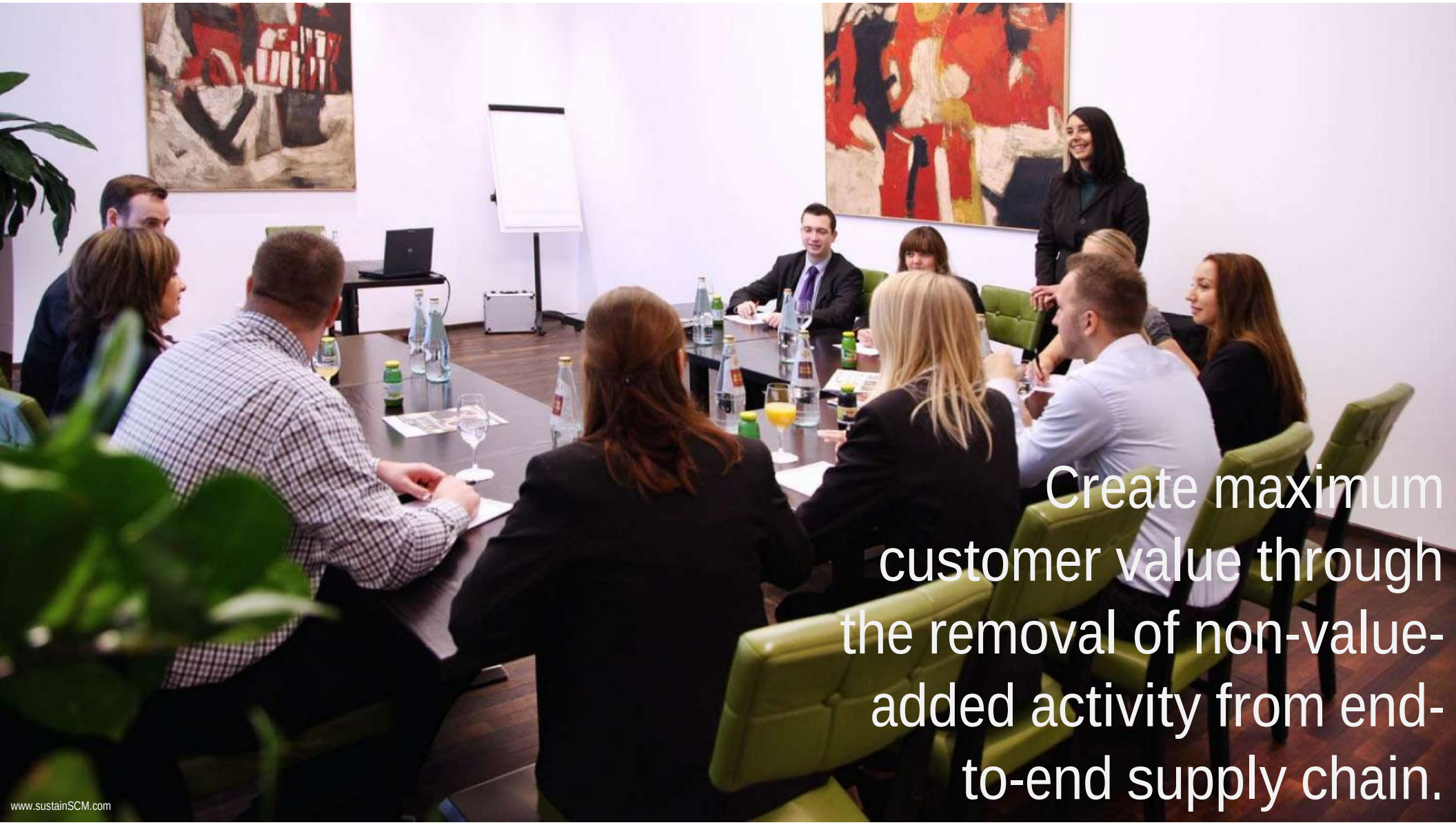
Siloed metrics destroy inter-company team work and service quality suffers.

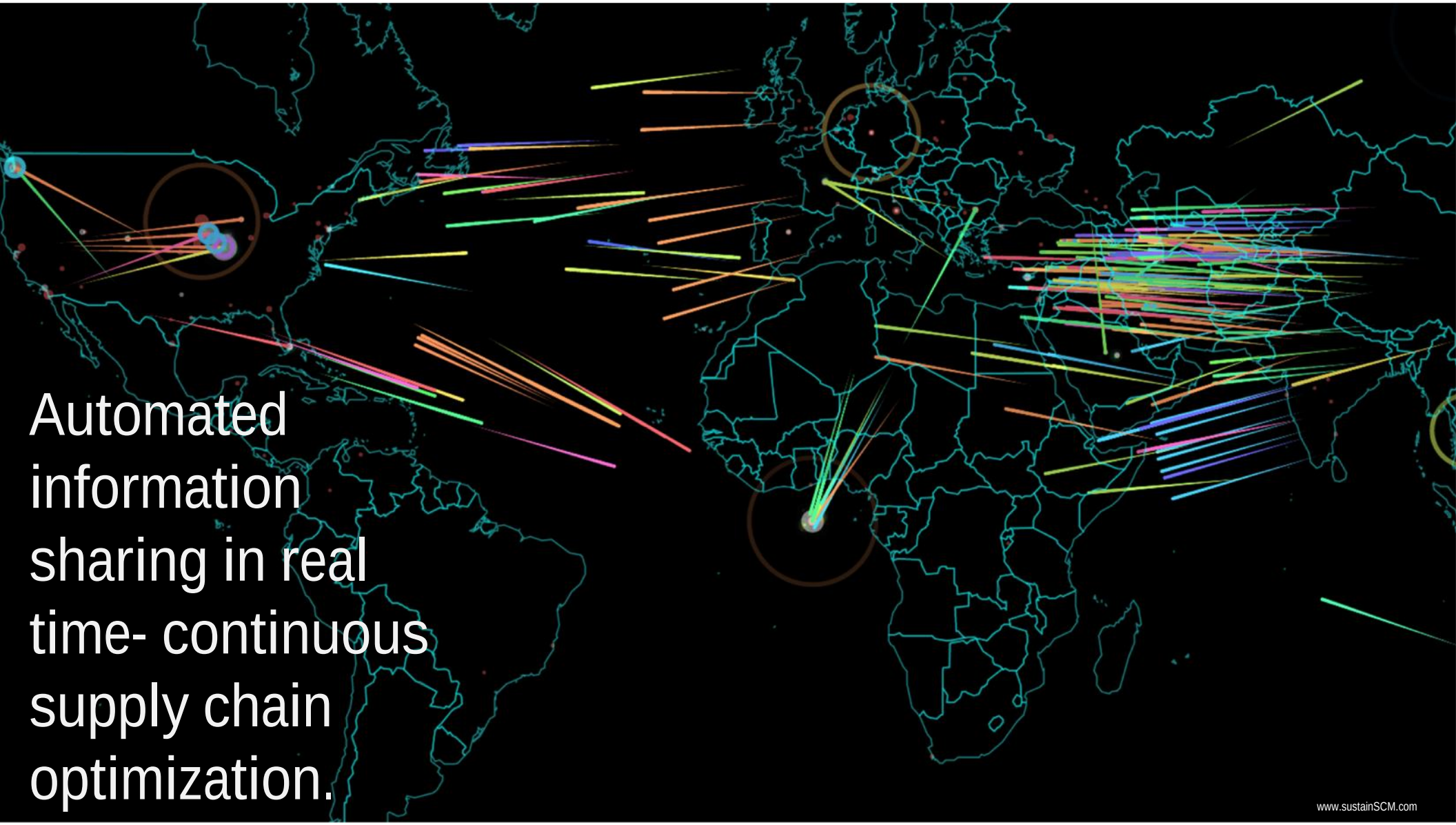


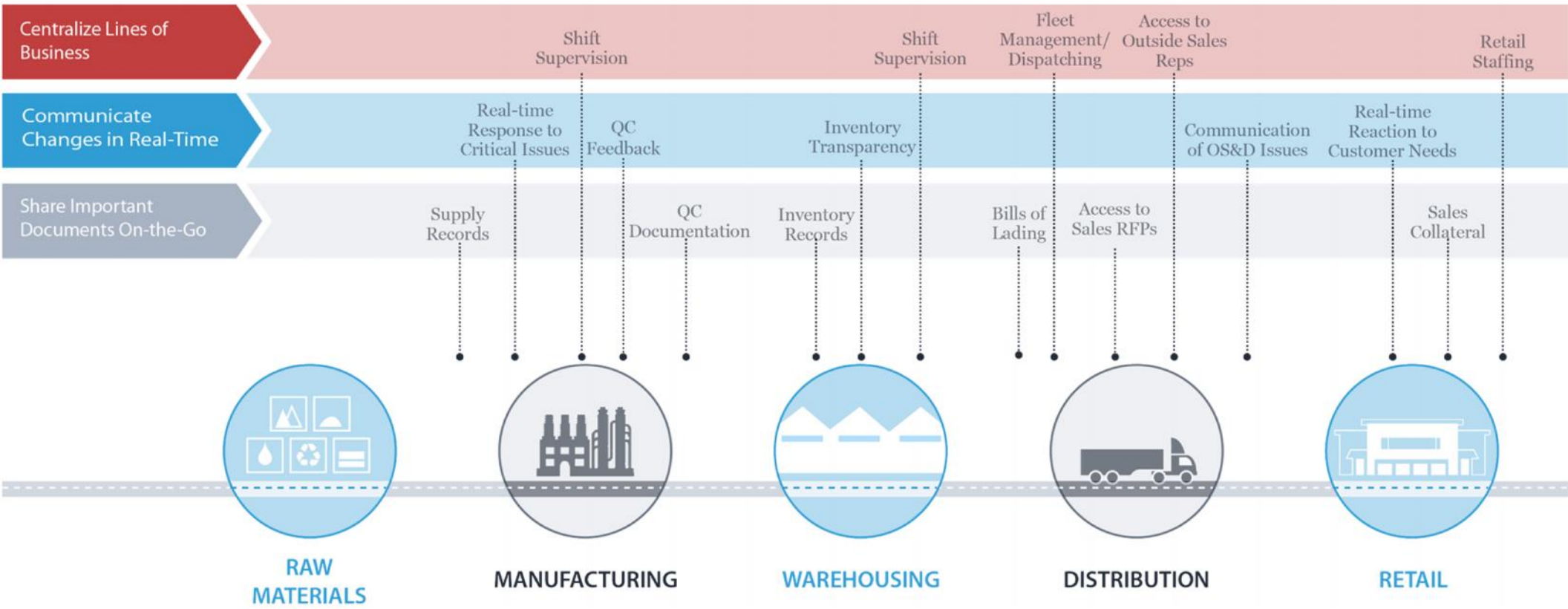
Total cost to serve fluctuates, long term partnerships are terminated.




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Real-time Reaction to Customer Needs
Supply Records
QC Documentation
Inventory Records
Bills of Lading
Access to Sales RFPs
Sales Collateral
RAW MATERIALS
MANUFACTURING
WAREHOUSING
DISTRIBUTION
RETAIL

We need to use big data in a BIG way

